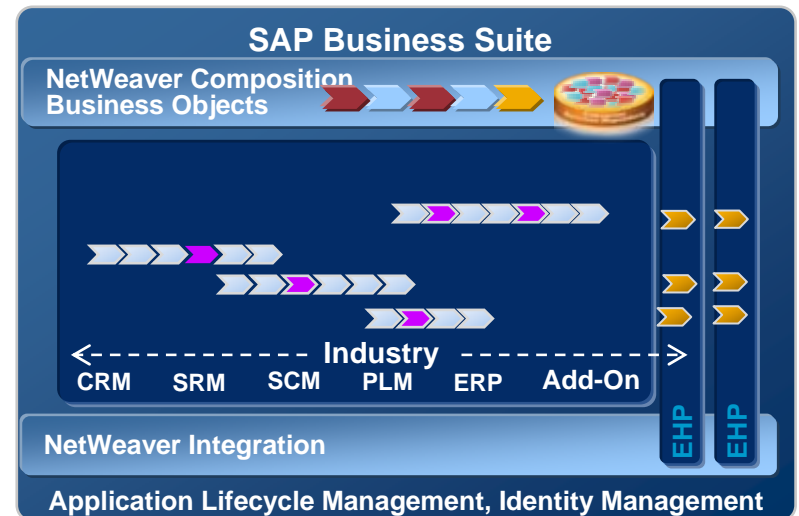


The Easy Guide to Deploy the SAP Business Suite 7

Illinois Chapter Meeting
Aug 28th, 2009

Marco Valencia
Vice President

SAP Upgrade Competency
Center – North America



Accelerated Innovation

Composite Applications

CE 7.1

SAP NetWeaver

PI 7.1

...



Continuous Innovation

EHP

EHP

EHP

ERP 6.04

SAP Business Suite 7

EHP

EHP

EHP

CRM 7.0

SRM 7.0

SCM 7.0

PLM 7.0

SAP NetWeaver 7.0

(foundation for the SAP Business Suite)

EHP

EHP

Non-SAP

→ Increasing flexibility through composition

→ SAP Business Suite 7 core applications:

→ EHP 4 for SAP ERP 6.0 (6.04)

→ SAP CRM 7.0

→ SAP SRM 7.0

→ SAP SCM 7.0

→ SAP PLM 7.0

→ SAP enhancement packages across the SAP Business Suite 7 planned for 2010

SAP Business Suite 7

Insight to Action through Process Excellence



More Harmonized UI's Across Applications and processes

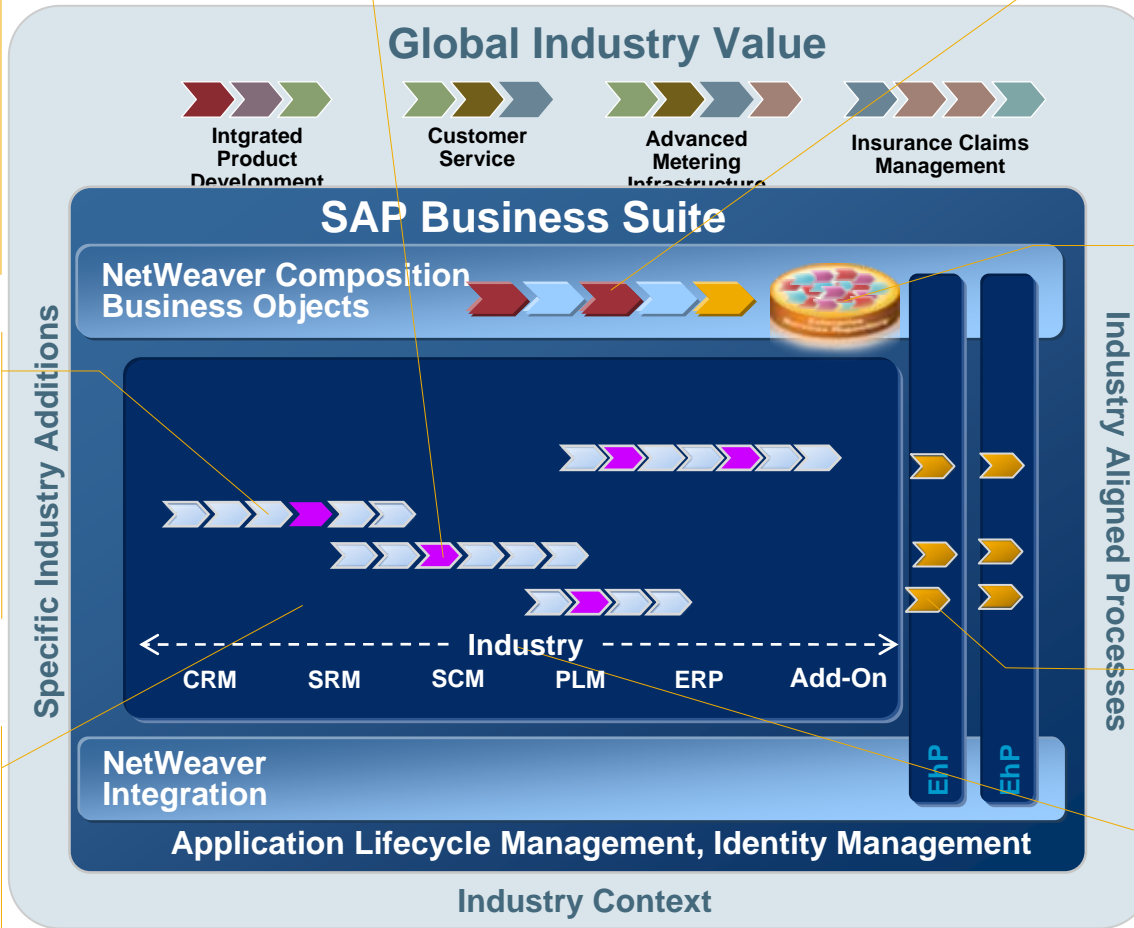
For Increased User Productivity

Pre-integrated Industry specific Processes

For Increased Business and IT Efficiency

Best-Run NOW packages to solve immediate pain

For Value Focused Fast Deployments



Embedded analytics for contextualized Insight

For informed decision making and Control

Continued SOA enablement and innovation

For flexible process and business agility

Flexible, Modular Upgrades to minimize disruption

For faster, focused solution evolution with lower costs

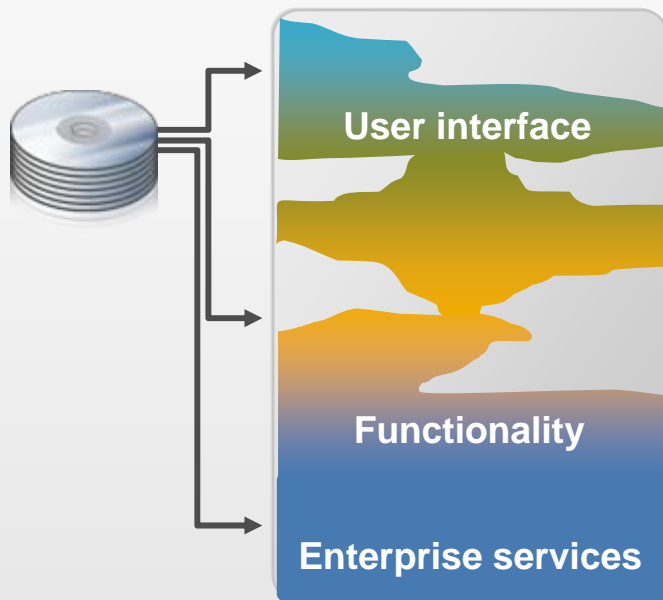
Continuous Innovation for Line of Business In Your Industry

For performance advancement in core industry processes

End-to-End Processes On One Platform Supporting Industry

Dramatically Reduce Cost of Innovation with Enhancement Packages

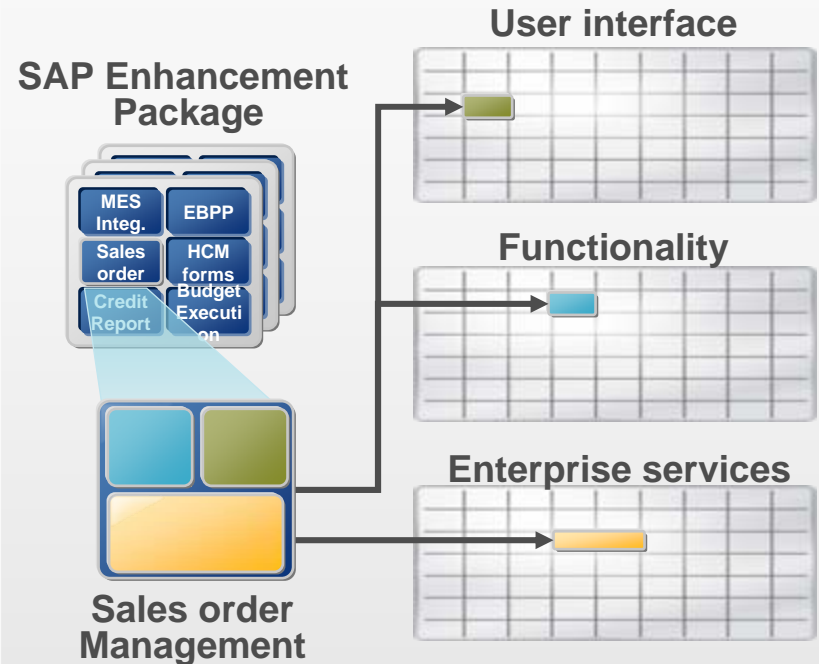
Traditional upgrades



“All or none”

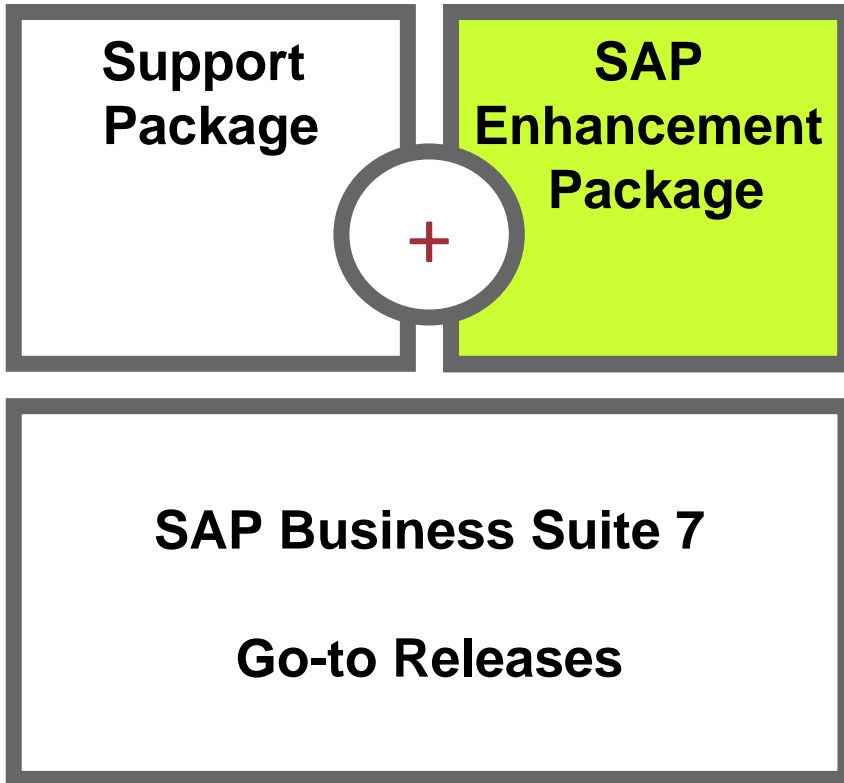
- Affecting the enterprise
- Wholesale regression testing
- Business case for entire release

SAP Enhancement Packages



“Pick and choose”

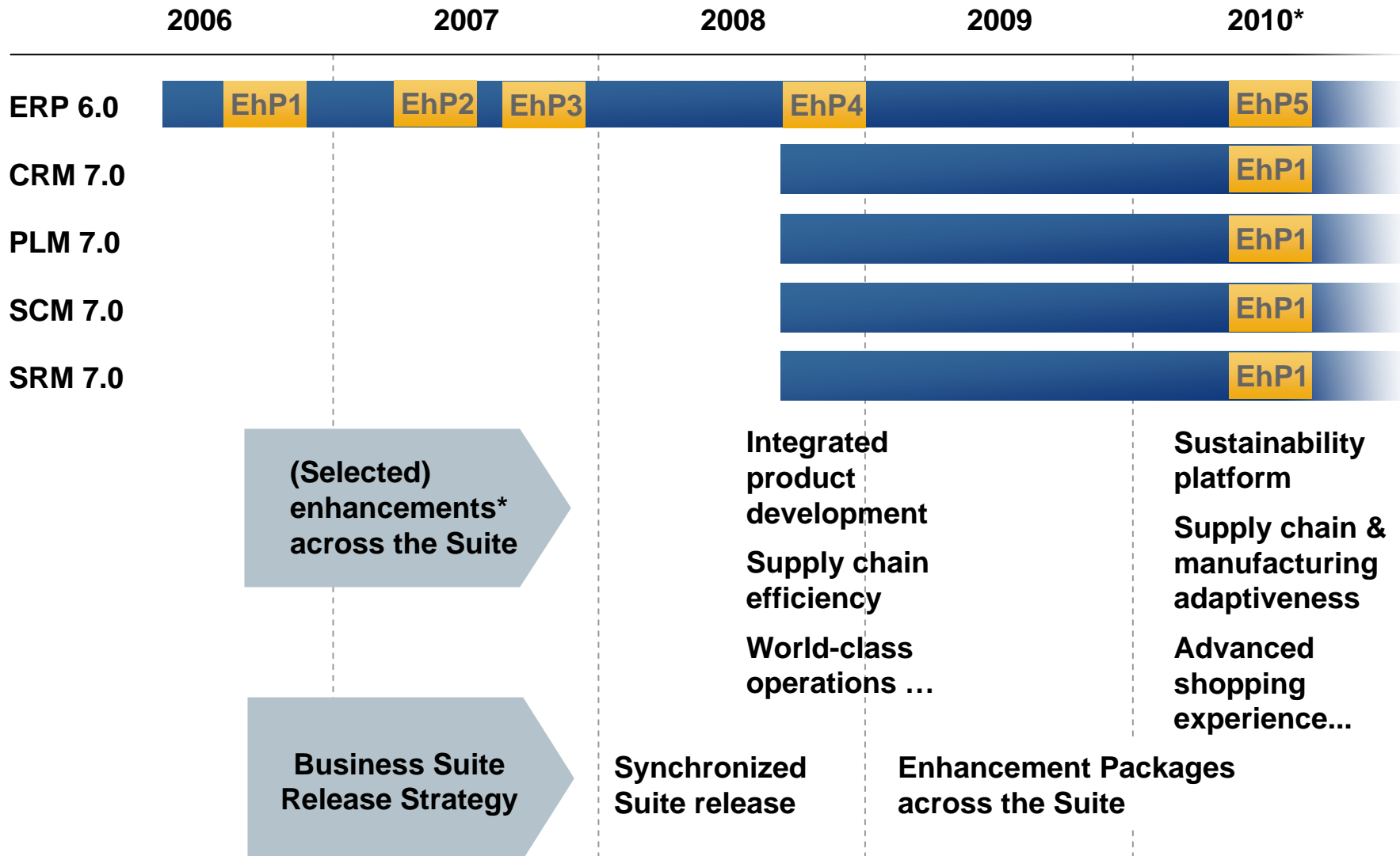
- Self-contained innovation
- Isolated testing effort
- Business case for target process



- Enable your business by upgrading to the go-to releases of the SAP Business Suite 7
- Keep your business suite fresh with support packages and be ready for innovation by installing SAP Enhancement Packages
- Activate innovation when the business asks for it

Driving Synergies Across the Suite

Delivering on one date, Innovation across the Applications



* Subject to change

What Do You Need? Business Process Platform



3

Faster support for changing businesses/ business processes

- Execute on SOA:
 - Composition Environment
 - Enterprise Service Repository
- Reposition 'IT'-department

2

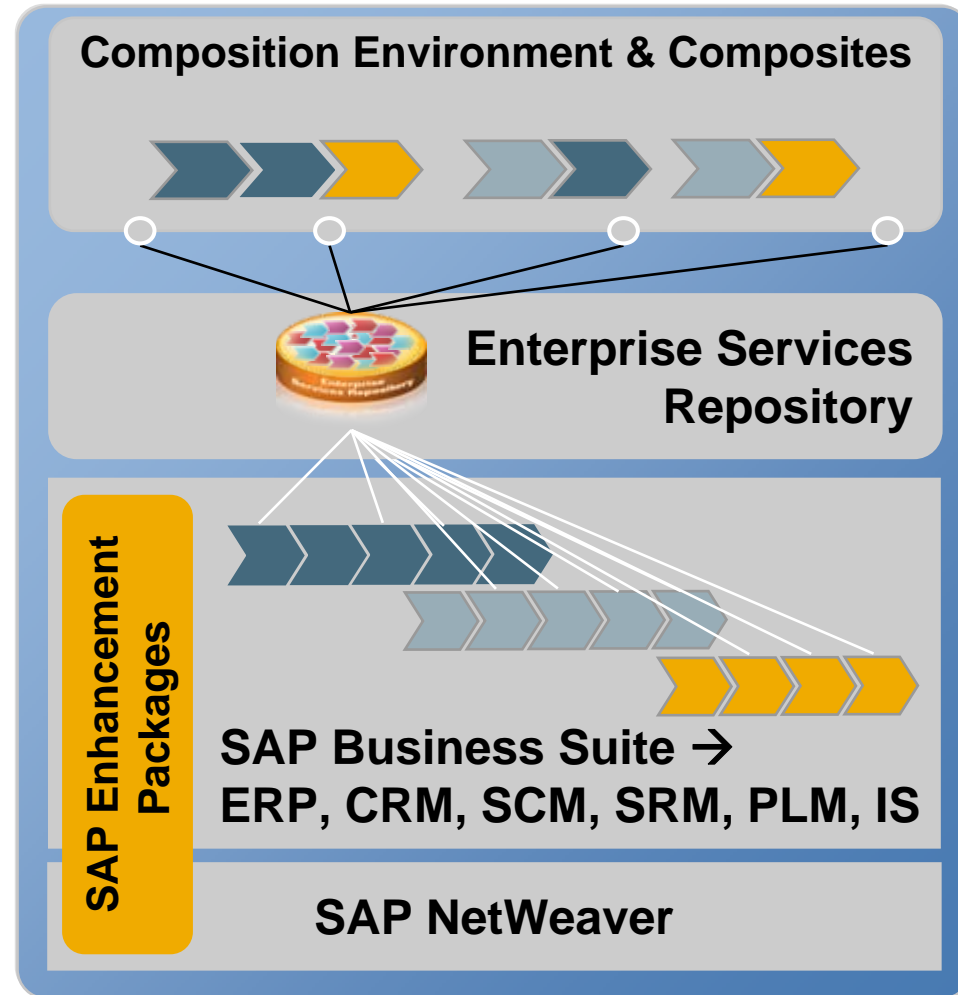
Less disruptive functional enhancement

- Leverage/activate SAP enhancement packages
- Use SAP Business Suite
- Gain SOA experience

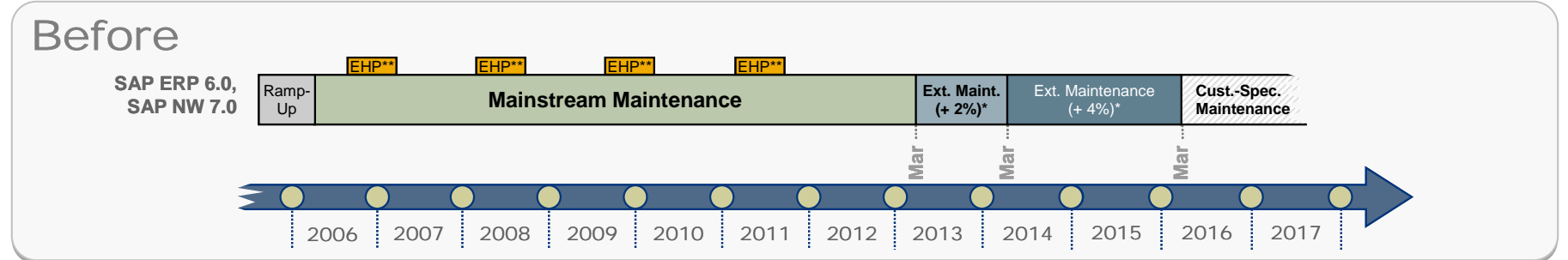
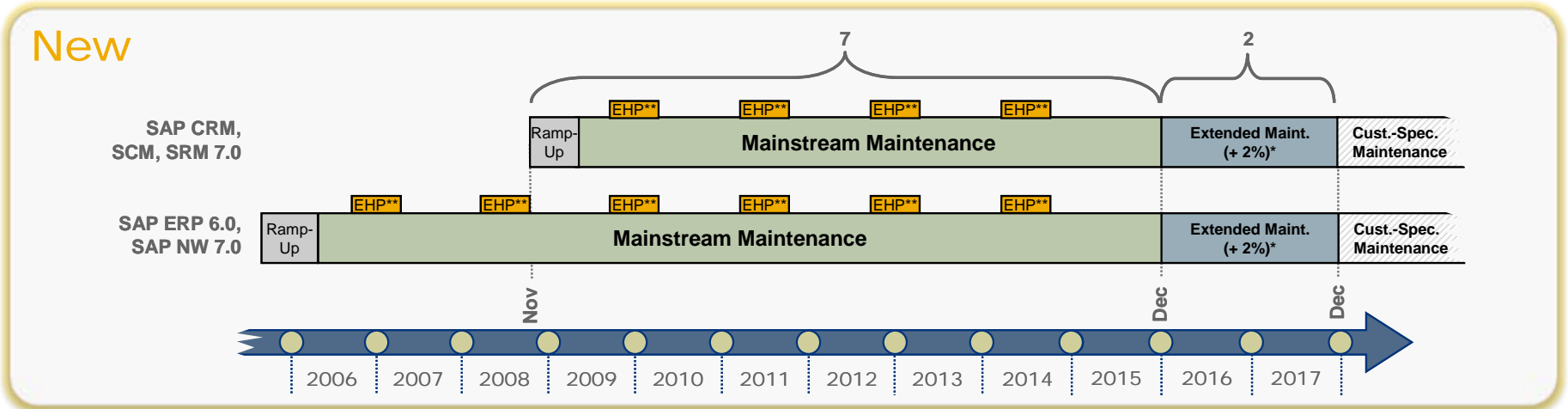
1

Stable, core functionality and integration platform

- Upgrade to SAP ERP 6.0 and SAP NetWeaver 7.0
- Implement available functionality



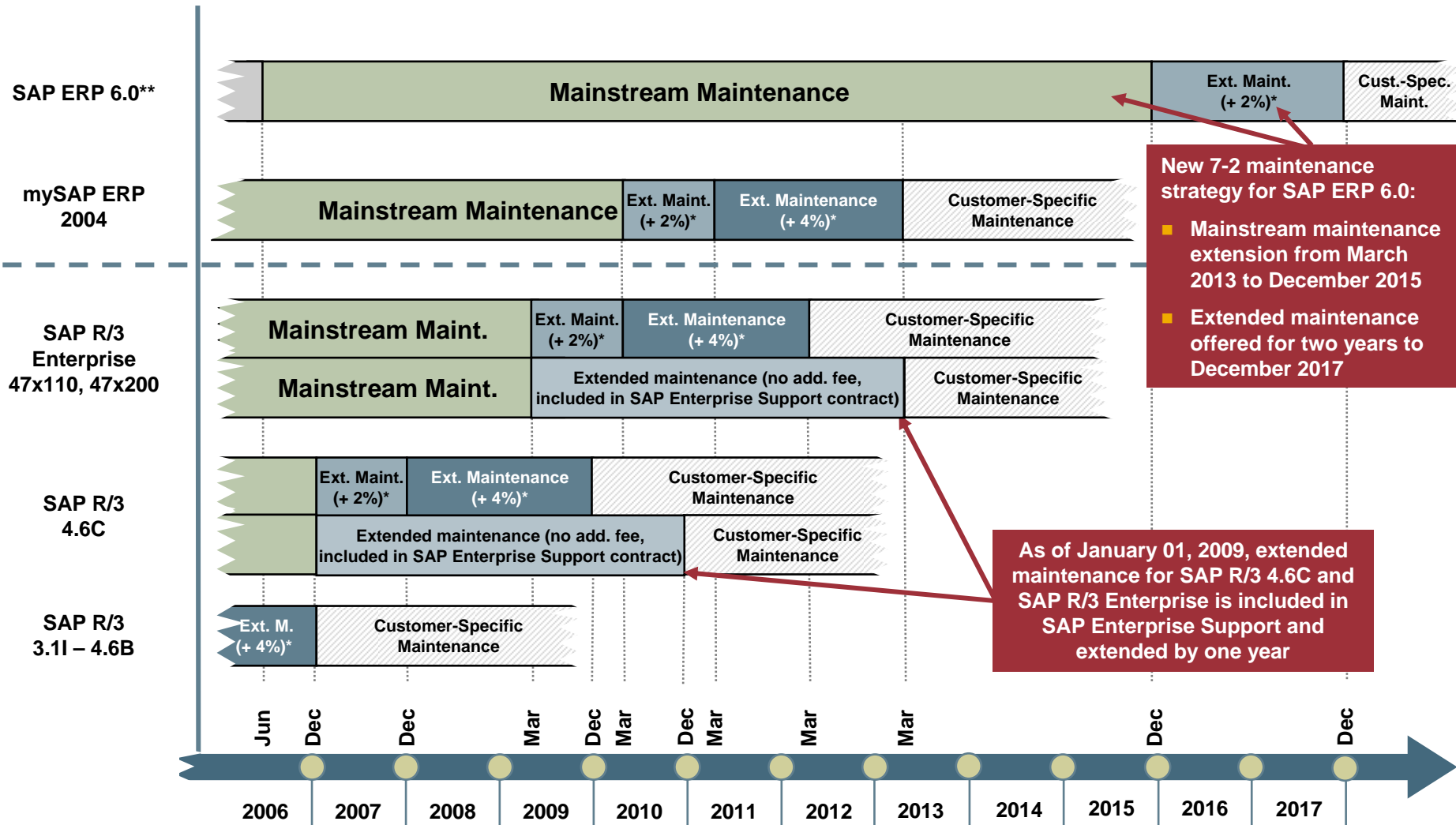
New 7-2 Maintenance Strategy – Planning and Investment Security



* 7-2 strategy applies to new releases of the core applications of SAP Business Suite, starting with SAP CRM 7.0, SAP SRM 7.0, SAP SCM 7.0, SAP PLM 7.0; plus SAP ERP 6.0 (EHP4) and SAP NetWeaver 7.0. Industry-specific add-on applications and SAP enhancement packages based on these core application releases will offer mainstream and extended maintenance in line with these releases.

** Enhancement Packages: Illustrative only; does not reflect exact shipment times and frequency.

Release and Maintenance Strategy SAP ERP



New 7-2 maintenance strategy for SAP ERP 6.0:

- Mainstream maintenance extension from March 2013 to December 2015
- Extended maintenance offered for two years to December 2017

As of January 01, 2009, extended maintenance for SAP R/3 4.6C and SAP R/3 Enterprise is included in SAP Enterprise Support and extended by one year

* Overall payment is SAP support fee plus additional fee of 2% or 4% of the maintenance base per year.
 ** SAP ERP 6.0 is the application release formerly known as mySAP ERP 2005.

This strategy is also valid for all industry-specific add-on applications and SAP enhancement packages for SAP ERP based on the releases above.

Transition to SAP Business Suite - Business Scenarios Determine the Transition Path



Current

**Target
Business Suite 7**

Business scenarios in ONE application

SAP Appl.
e.g. SAP
R3 4.X

Upgrade

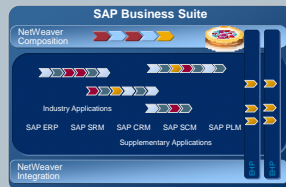
BS 7 Appl.
e.g. EHP 4
for SAP ERP 6.0

- Upgrade the respective application
- Activate new functionality

Business scenarios ACROSS applications

SAP Appl.
e.g. SAP
R3 4.X

Upgrade
& Deploy



- Upgrade the respective applications
- Deploy required additional applications

Key Technology Considerations

Upgrade per application

A

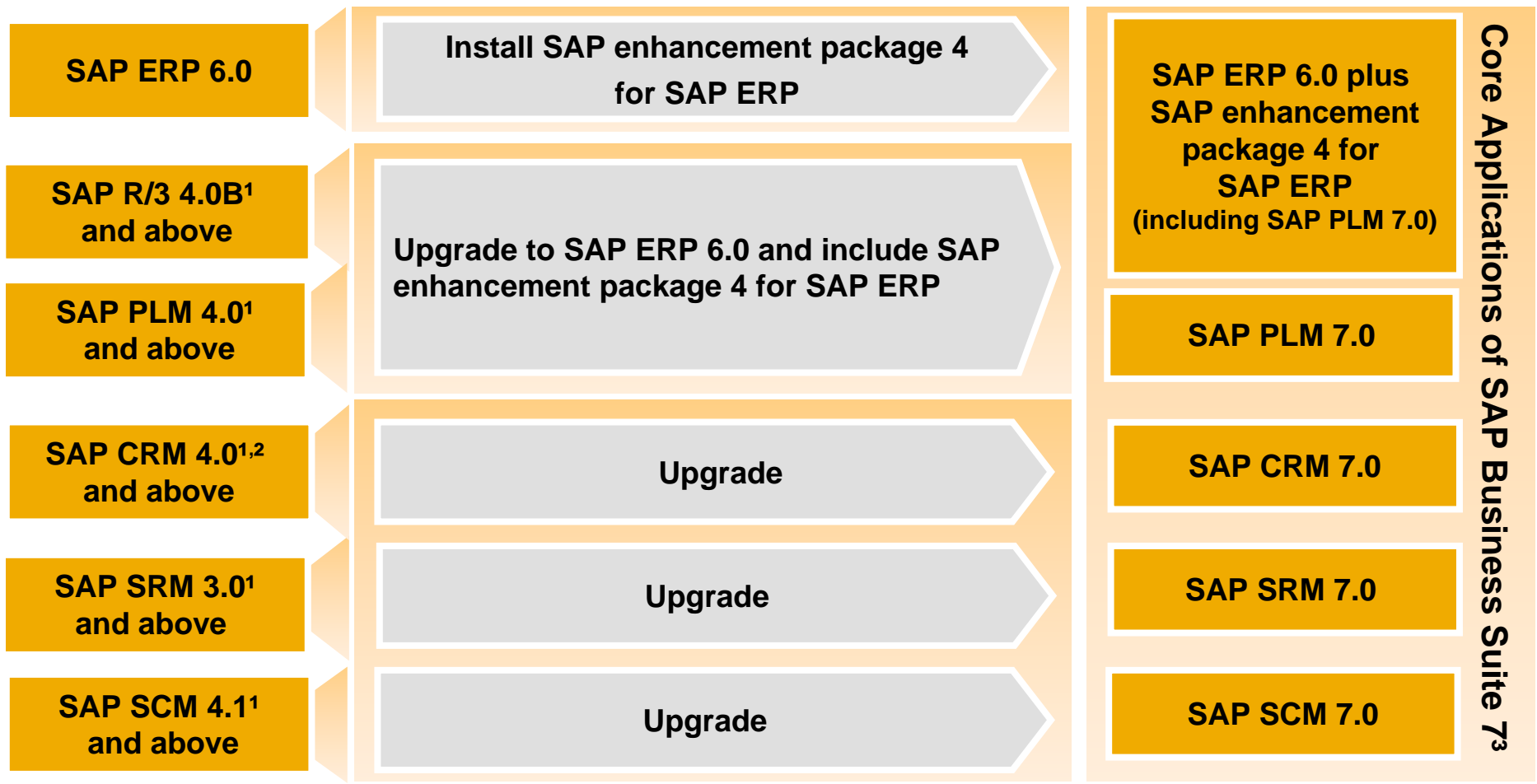
- 1 Complexity Drivers
- 2 Unicode
- 3 SAP Enhancement Packages
- 4 Upgrade Paths

Deploy further applications

B

- 1 Mandatory Components
- 2 Upgrade Dependencies
- 3 Deployment Options
- 4 Netweaver Scenarios

Upgrade Paths – How to Get to SAP Business Suite 7 if You're Running on...



¹ Direct upgrade from these source releases to the go-to releases of SAP Business Suite 7 is supported by SAP.
² If you upgrade from SAP CRM 4.0 or 5.0 to SAP CRM 7.0, customer-specific UIs (including the underlying UI-related coding) have to be migrated separately.
³ Besides the core applications, the SAP Business Suite provides also industry-specific applications (e.g. SAP Dealer Business Management, SAP Reinsurance Management) and cross-industry supplementary applications (e.g. SAP Portfolio and Project Management, SAP E-Sourcing). For these applications, the usual upgrade procedures apply. For an overview on the currently available and planned industry and supplementary applications, please refer to "SAP Release Strategy for Large Enterprises" on <http://www.service.sap.com/releasestrategy>



Common release cycle

- Synchronized release shorten implementations of end-to-end processes, less waiting for latest solutions from SAP
- Eliminates the need to use “off-the-shelf” in order to bridge gaps in release cycle and roadmap

No forced upgrades

- Enhancement packages will be available for entire SAP Business Suite in 2010
- Eliminates costly upgrades, enhancement packages are covered by maintenance of SAP Business Suite

Modular deployments

- One project at a time – common platform for backbone and core = less testing
- Updated testing and system migration tools = less downtime

Enabled by SAP Services and Support

Important links @ SAP Service Marketplace



→ SAP Business Suite

<http://service.sap.com/businesssuite>

→ SAP NetWeaver

<http://service.sap.com/netweaver>

→ SAP ERP

<http://service.sap.com/erp>

→ Upgrade Information Center

<http://service.sap.com/upgrade>

→ Upgrade Technology Tools

<http://service.sap.com/upgradetech>

→ Maintenance Strategy

<http://service.sap.com/maintenance>

→ Training Content

<http://service.sap.com/trainingcatalog>

→ Solution Manager

<http://service.sap.com/solutionmanager>

→ New Release Strategy

<http://service.sap.com/releasestrategy>

→ Release Notes

<http://service.sap.com/releasenotes>

→ Online Help

<http://help.sap.com>

→ Enhancement Packages

<http://service.sap.com/erp-ehp>

→ SafeGuarding for Upgrades

<http://service.sap.com/safeguarding>

→ Going Live Checks

<http://service.sap.com/goinglive-fu>

Thank you!

Marco Valencia

Vice President

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