

Empowering your field force with anywhere, anytime access to SAP ERP

Business Driver/Pain points

- Your sales force cannot access SAP ERP real-time while on the field. Hence, sales representatives calling customers, prospects, or partners with limited insight into an account's history including order status, inventory, outstanding, and pricing.
- Sales team is spending large amount of time in manual interactions for retrieving and updating information from/to SAP ERP instead of focusing on generating business.
- Non documented sales activities, such as visit reports, resulting in inaccurate resource planning.

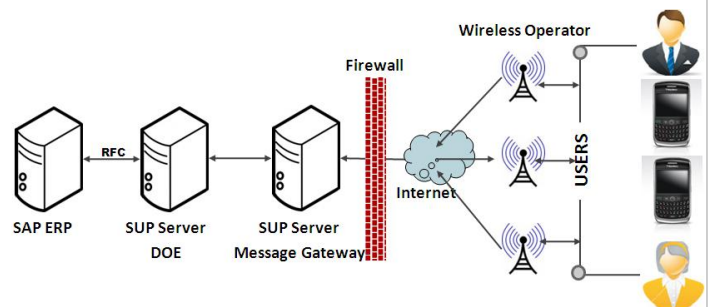
Application/Solution Benefits

- Better decision-making and improved productivity: Self service functions for your sales team, to create Orders, receive updates on Shipments, Inventory, Pricing and Finance modules from your existing SAP ERP.
- Enhanced Customer Satisfaction: Improved response times to customers with accurate info, thereby resulting in shorter sales cycles and higher customer satisfaction.
- High Quality Data and Visibility into field activity: Ability to update information online in the field leads to better data quality, reduced data entry errors and work duplication.
- Easy to deploy (Rapid Go-Live) in 6-8 weeks.

Picture



Solution Architecture



mSFA Advantage is a mobile sales force automation application for your SAP ERP. It empowers your field to be connected with your SAP ERP, whenever they want, wherever they go.

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