

**The Launch of the PLM@BPX Community:
A BPX Community Podcast with Sudhanshu Srivastava of SAP
Hosted by Jon Reed of JonERP.com**

In this SAP BPX Community Podcast, Jon Reed of JonERP.com Interviews Sudhanshu Srivastava, Senior Director of SAP PLM, on the launch of the PLM@BPX community and the importance of SAP PLM to the SAP product line. Sudhanshu also shares his view of the skills needed for success as an SAP PLM professional.

During this twenty minute podcast, PLM@BPX founder Sudhanshu Srivastava begins with a view of the importance of PLM to the SAP product line and how the SAP PLM has evolved to become a crucial part of the SAP Business Suite.

The podcast then looks at how SAP PLM can be a source of innovation during an economic downturn, and how SAP customers have impacted the PLM solution through a collaborative process of functionality enhancements and usability improvements.

Sudhanshu also shares his goals for the PLM@BPX community and how SCN community members can get involved in forums, demo testing and feedback on the upcoming PLM 7.1 release.

Podcast Highlights

(:45) The evolution of SAP PLM and how it has become such an important part of the SAP Business Suite, and how SAP customers have played an active role in influencing PLM's usability and functionality – something that will continue on PLM@BPX.

(3:30) The relevance of SAP PLM in an economic downturn and how PLM can help companies innovate by focusing on “fundamental building blocks,” hopefully lowering the cost of ownership.

(6:15) How SAP customers have impacted SAP PLM and how this dialogue will continue on PLM@BPX, but this time involving the entire SAP community.

(9:20) The goals for the PLM@BPX community: how SAP's own product managers, customers, and the rest of the SAP ecosystem can participate.

(11:32) The ongoing improvements in the SAP PLM user experience and how feedback from PLM demos at PLM@BPX will factor into this feedback loop.

(13:30) The next release of PLM (PLM 7.1) and how PLM@BPX community input will be “baked” into that release.

(14:55) Sudhanshu's take on the key skills of the SAP PLM professional, including PLM product knowledge, hands-on skills, and industry experience.

(17:55) How listeners can register with BPX and how BPX member can get involved in PLM@BPX, join in the conversation, and provide their input.