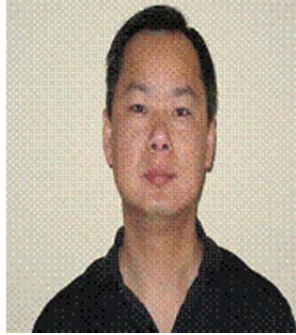


ASUG BI COMMUNITY LEADERSHIP TEAM

BusinessObjects Data Management SIG:

Ernie Phelps, SIG Chair

Yatkwai Kee, SIG Program Chair



Crystal Reports SIG:

Brian Durning, SIG Chair

George Peck, SIG Program Chair



Dashboarding SIG:

Gabe Orthous, SIG Chair

Sandy Brotje, SIG Program Chair



Analysis/BEx SIG:

Joyce Butler, SIG Chair

Tammy Powlas, SIG Program Chair



Enterprise Data Warehousing SIG:

Allison Levine, SIG Chair

Steve Ruggiero, SIG Prg. Chair



Web/Desk/Visi/BusinessObjects Explorer SIG:

David Woo, SIG Chair

Jeff Hughes, SIG Program Chair



BI Community Facilitators:

Jen Cofer

Derek Loranca



BI Platform SIG:

Greg Myers, SIG Chair

Kevin Geiger, Program Chair



ASUG BI COMMUNITY LEADERSHIP TEAM

Market Leaders:

Bhavin Shah
 Lee Lewis
 Noel Hollis
 Robert Aylesworth

SAP Points of Contact:

Ina Felsheim
 Ingo Hilgefert
 Laura Shockley

Business Intelligence Education Sessions:

Sharpen your skills and learn from ASUG Volunteer-selected content at the following sessions (subject to change):

#	Title
301	Deep-dive into Analysis for OLAP, the next generation tool for web-based multidimensional analysis.
401	Leveraging SAP BusinessObjects Mobile SDK for your Analytical needs
501	SAP Predictive Analysis - How to Build Your Crystal Ball
302	SAP BusinessObjects Design Studio & Dashboards Roadmap
402	How to Align BI Roadmap with Business Priorities? Lessons on BI Strategy & Execution from Kelloggs Enterprise-Wide Transformational BI Program
3602	Best Practices for Deploying BI4 Infrastructure and The Art and Science of Sizing and Architecting SAP BI 4 Deployments Correctly
303	Best Practices for Integrating SAP BusinessObjects BI 4.x with SAP NetWeaver Business Warehouse (BW) and SAP ERP
403	Weill Cornell: How to Leverage & Customize SAP BusinessObjects Research Dashboard Business Analytic Solution in Your Organization
503	SAP's Data Warehousing Solutions - Strategic Direction and Evolution
1203	How First Solar Achieved Real-Time Analysis of Supplier and Delivery Performance Metrics Using SAP HANA Enterprise Solution.
3803	Big Data: How to Sift Through All the Hype and Discover Real Value
304	Molson Coors Shares SAP BusinessObjects Strategies, Planning, and Implementation Experience with BI4
404	BI4 Maintenance Demystified
305	What's new with Analysis Office & OLAP?
405	SAP BusinessObjects Mobile and Web Intelligence at Coca-Cola Refreshments
505	The Future of Business Intelligence at SAP BusinessObjects BI
3805	SAP Business Suite powered by SAP HANA: Your platform for real-time business advantage and innovation
4005	Empresas Polar's BW transition to SAP HANA Database Platform Safeguarded by SAP AGS
306	How to Successfully Implement a Self Service SAP BI Strategy with Nike
506	Super Charged iPad Exploration on SAP NetWeaver BW
1506	Understanding the Business Value to Move Your SAP ERP to SAP HANA
3606	Data Quality Success at W. R. Grace & Company
4006	Understanding the Impact A Layered Scalable Architecture ++ Can Have on your SAP BW Powered by SAP HANA Implementation
4106	The Road to SAP HANA and Beyond: The Update to Product Roadmap
307	Data-Aging Strategies for SAP NetWeaver BW Focusing on BW's New NLS Offering for Sybase IQ
407	General Mills SAP Data Services 4.1 & Information Steward 4.1 Upgrade & Migration
507	Strategies for Selecting the Right BI Client Product
4007	John Deere Co-Innovates with SAP to Become The First Customer Running ERP on SAP HANA
308	Customize the Look and Feel of BW Reports in SAP BusinessObjects Analysis (Office) by Using API Calls to Expand the Functionality
408	Avoid Paying The Virtualization Tax: Deploying Virtualized BI 4.0 The Right Way
508	Verizon: Experiences of a Complex SAP HANA Implementation with SAP Business Intelligence Tools
4008	Agile Acquisition Scenarios for SAP NetWeaver BW Powered by SAP HANA
309	SAP HANA Data Discovery - Beta Release and Beyond with Native In-Memory BI Suite on SAP HANA - Overview, Key Innovations, and Roadmap
509	FOSSIL BW 7.0 Upgrade to BW 7.3: Success Story and Lessons Learnt for Customers Looking to Upgrade
909	Big Data Velocity: Leveraging High Speed Event Streams with ESP and SAP HANA
4009	The Schwan Food Company Develops a Roadmap to Employ Data Warehousing on Enterprise HANA
310	Demystifying Authentication and Single-Sign-On (SSO) Options in Business Intelligence

#	Title
410	Transform Decision Making with Rapid Information Access
510	Gaining Deeper Insights into Customer Sentiment by Adding Domain Specific Text Data Processing Rules to Data Services
4010	Migrating to SAP NetWeaver BW on SAP HANA? Automation and Rapid Deployment
4110	Data Provisioning from SAP and Non-SAP Data Sources to SAP HANA for Both Real-Time and Batch Type Data Replication
311	If You Haven't Upgraded to SAP BusinessObjects BI Platform 4.x, What Are You Waiting For?
411	Self Service BI Delivered with SAP Visual Intelligence and Business Explorer
511	Reconcile Legacy Warehouse and SAP BW on HANA - NOVA Chemicals BI Strategy
4011	Leverage SAP HANA Analytics Foundation to Bring Operational Reporting to the Next Level Using SAP's Suite Content
312	Moving Beyond BEx: Strategies for Unlocking the Value in Your BW Data with BI 4
512	Evolution Not Revolution of SAP HANA Acceleration at Lockheed Martin
4012	The Many Uses Of SAP HANA: Where Do I start
4412	HANA as a BI Factory Accelerator
313	Predictive/Text Analytics Using SAP HANA
413	Mobility Reporting Using SAP HANA? Learn How TAMKO Implemented Sales Reporting Using SAP Mobile BI, Explorer, and SAP HANA
513	Using SAP Mater Data Technologies to Enable Key Business Capabilities in Johnson & Johnson Consumer
2413	SAP HANA and Sybase IQ an Architecture for Real Time Analytics With Big Data
2613	Improve Availability and Reduce Cost by Using Predictive Analysis to Maintain Your Technical Assets
3713	Flexible Joining of BW powered by SAP HANA data models with SAP HANA Artifacts
4013	PETROBRAS: Strategies and Best Practices for Migrating SAP Business Warehouse to SAP HANA
314	BI Culture Eats Technology For Breakfast
514	Improving Customer Satisfaction while Lowering Costs with SAP BusinessObjects BI, SAP Data Services, and SAP HANA
3614	SAP Runs SAP - How SAP IT Combines the Latest Analytics, Mobility and In-Memory Technology to Deliver Additional Business Value
4014	SAP Business Suite powered by SAP HANA - Technical overview
4114	Deploy Rapid Deployment Solutions (RDS) Models in SAP HANA Studio for Operational Reporting

ASUG BI Influence Sessions:

Attend these Influence sessions to get an update on the future direction of these products.

#	Title
4214	Influence Council Update and Working Meeting: SAP BusinessObjects Casual Users -Including Explorer & Visual Intelligence
4309	ASUG Influence: SAP Business Objects BI 4.0 Platform and Solutions
4207	Enterprise Data Warehouse (EDW) Influence Council
4405	Enterprise Information Management: ASUG Influence Council Open Session
4304	SAP BusinessObjects Mobile BI Influence Council
4404	SAP BusinessObjects Semantic Layer influence council
4403	ASUG SAP BusinessObjects Web Intelligence Influence Council.
4201	Influence SAP on SAP BusinessObjects Design Studio - ASUG Influence Council
4210	Influence SAP - ASUG SAP BusinessObjects Analysis Office/OLAP Influence Council

Networking Activities – Community Lounge Session

Thursday: May 16, 12:30 p.m. : BEx Quo Vadis? (Where is BEx Going?)

Join SAP Business Explorer (BEx)/Analysis product owner Eric Schemer to find out the future of BEx.

Future Events – Catch More ASUG BI Content Here:

ASUG SAP BusinessObjects User Conference

Orlando, FL, September 9-12

Registration opens soon.



Las Vegas, October 21-25

Registration opens this summer.

Upcoming ASUG Business Intelligence SIG Community Webcasts

As registration is only open to ASUG members, you must be logged into the [ASUG website](#) to register for these webcasts.

- May 28: [Data Services 4.2 Update](#)
- May 30: [Information Steward 4.2 Update](#)
- June 6: [SAP HANA Cloud Integration](#)
- June 11: [Optimizing Data Services and Information Steward for SAP HANA](#)
- June 17: [Using Crystal with SAP ERP - Your SAP Integration Options](#)
- June 24: [Developing Mobile BI Capability Strategy Considerations](#)
- June 27: [An Introduction to SAP BusinessObjects BI4 for SAP BW and SAP ERP](#)
- July 10: [Reconcile Legacy Warehouse and SAP BW on HANA - NOVA Chemicals BI Strategy](#)
- July 18: [BPC 10 on MS Deployment for Talent Curriculum Planning: A Customer Story](#)

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