

BI Project

Create a diagram of the information flow and access for an organization. Select an organization where you can interview several managers. An organization can be a subset of a company. Through a series of interviews and targeted questions, develop a detailed diagram of the type of information that flows through the organization, who has access to specific information and how the information is used to make decisions and conduct day-to-day operations. You will need to strike a balance between asking general questions that do not infringe on the organization's need to keep their processes private, and asking specific questions to develop a clear picture of the information process. Ideally, you will be able to interview managers from different departments and functional units to get a comprehensive picture of the information process.

Some of the questions you may consider include, but are by no means restricted to:

- What type of information do you access from within your company as part of your job?
- Where does this information come from? Who "owns it"?
- What kind of information do you enter into your company information system?
- Who accesses that information?
- What kinds of decisions do you make that rely heavily on data obtained from within your organization?
- Which sources do the different strands of data come from?
- Who decides who has access to what information and with what level of privileges?
- What works well in the current flow of information into and out of your department/unit?
- What could be improved?
- What type of information is available to others outside your company (vendors, clients, partners...)?
- What type of information do you access from outside your company (vendors, clients, partners...)?
- What decisions do you make based on external data?
- What business intelligence tools or processes do you use to make decisions in your job?

Document the interview results and based on these; develop a "picture" of the information flow throughout the organization, the different access point to the information and critical decision outcomes based on the various strands of information.