CONTENT INTEGRATION
AND MANAGEMENT

Content integration and management is the administrator’s view on providing an integrated landscape to work with unstructured documents in distributed locations. It provides everything an administrator needs to plan, build, and operate an integrated work environment for information workers. Administrators can now consolidate and integrate different internal information strategies in a single, easy-to-maintain framework with an adaptable user experience through configurable user interfaces. A search and classification engine that spans all integrated repositories is fully integrated.

Moreover, the integration capabilities of content integration and management make it possible to closely link to other SAP NetWeaver scenarios, for example those based on business intelligence and people collaboration.

Challenges
Almost all knowledge-driven organizations need:

- A solution to provide a single point of access to organizationally and technologically distributed information
- A way to proactively provide role-based information to different user groups and offer different ways for interacting with information depending on the user’s role and authorizations
- A single point of entry to search for information in technologically and semantically disparate systems
- A flexible way of modifying the appearance of information structures in the user interface

Key Capabilities/IT Processes
Content integration and management includes the processes that administrators require in order to provide an integrated information landscape to authors and end users:

- Integrating Repositories
  Integrate heterogeneous repositories and different technologies in a single information landscape.

- Defining Metadata
  Define organization- or industry-specific metadata and configure your own document types.

- Indexing Documents
  Index all integrated repositories and/or designated Web sites to make them searchable and classifiable.

- Creating Taxonomies (optional)
  Choose one of two approaches to automatically classify documents into virtual navigation hierarchies (taxonomies) according to their content and/or metadata.

- Configuring User Interfaces
  Use modular configurations to provide a user interface according to organizational standards and user needs, or use one of several default settings.

Benefits
A company’s IT department gains the following benefits from content integration and management:

- A proven information landscape is integrated…
- …or replaced completely
- A unified content management approach
- One single integration platform for content management and business applications
- Provide one search engine for the entire enterprise
- Reduced operation costs
- Synchronized deliveries of platform and applications