



SAP UNIVERSITY ALLIANCES ACADEMIC CONFERENCE INDIA 2010

Kicking off your SAP UA Program

Prof. Ramesh Behl

International Management Institute, New Delhi

SAP | University
Alliances

THE BEST-RUN BUSINESSES RUN SAP™



SAP University Alliance Program



SAP University Alliance Program

- Worldwide – 1000 plus

Purpose

- Increase graduates awareness of SAP solutions
- Address skill shortage
- Encourage a research ecosystem

Benefits

- Access to SAP solutions
- Access to training for staff

Why Join the SAP University Alliance?

The program also provides valuable services tailored to the needs of each country in which the program operates. Services can include:

- Hosting services – Members access SAP Business Suite via hosting from university competency centers – so there's no need for schools to invest in a costly hardware infrastructure to participate.
- Curriculum support – SAP sponsors professional development and networking opportunities such as the annual Curriculum Congress. In addition, SAP continually funds new curriculum efforts in order to build a bank of faculty-developed course materials to be shared among member campuses.
- Faculty training – Faculty can take advantage of SAP-sponsored workshops designed to meet their needs, along with a variety of SAP customer training classes.
- Access to dedicated Web site – The Innovation Watch Web site provides the latest information on SAP events, research, and curriculum materials available for download.
- Collaboration – SAP encourages, reinforces, and rewards programs that foster collaboration and sharing.

Why Join the SAP University Alliance?

Take advantage of a powerful cross-functional teaching tool;

Access advanced software technology;

Enhance marketability;

Form closer links with industry;

Attract leading educators;

Pursue research opportunities;

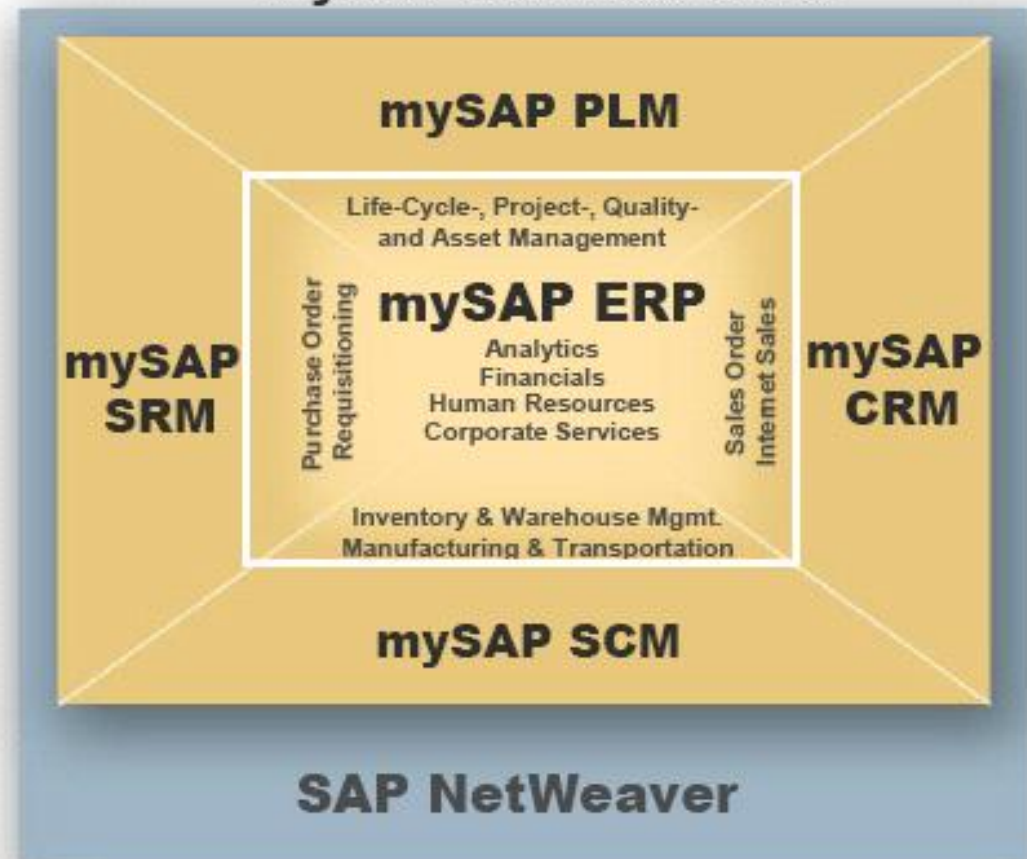
Allow students to gain high demand skills.

Why Join the SAP University Alliance?

Take advantage of a powerful cross-functional teaching tool;



mySAP Business Suite



Why Join the SAP University Alliance?



➤ Benefits for Faculty

- Faculty Professional Development Opportunity
- Curriculum Development
- Access to Learning Portal
- Become member of SAP Community
- Exclusive Certification Workshops

Why Join the SAP University Alliance?



➤ Benefits for Students

- Better Career & Certification opportunities
- Unique Learning Experience
- Access to state-of-the-art software
- Globally Recognized Certifications
- Become part of SAP Ecosystem

Why Join the SAP University Alliance?

Enhance Marketability

Worldwide reputation

- Join an elite group of Institutions
- International Collaboration

Increase presence in University

Reputation in Industry

- Speakers
- Graduates
- Research

Why Join the SAP University Alliance?

Attract Leading Educators

Allow students to gain high demand skills

Teaching Approaches

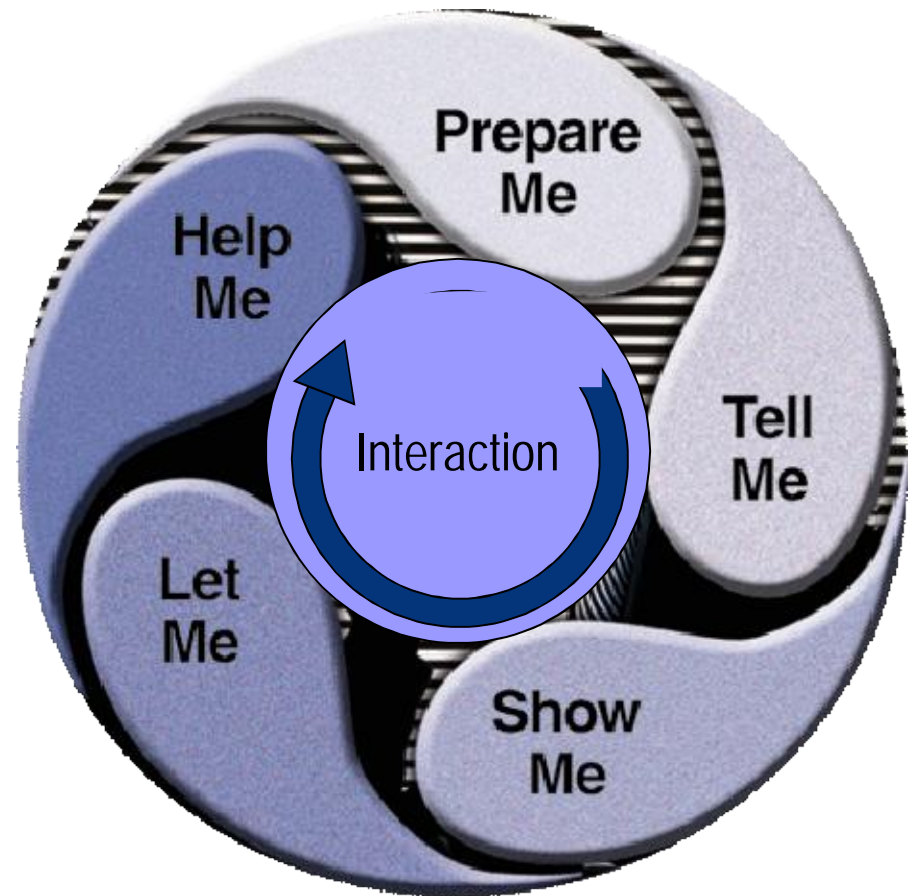
Tell me, I'll forget

Show me, I'll remember

Involve me, I'll understand

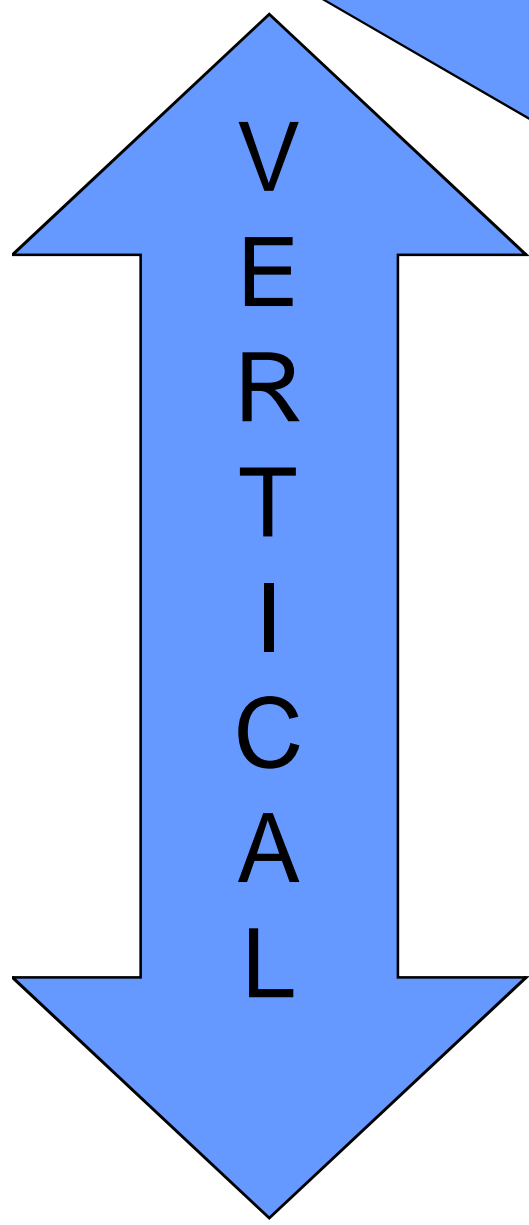
Teaching Approaches

- Train SAP
- Use SAP to reinforce theoretical concepts
- Teach ERP Systems
- Hybrid

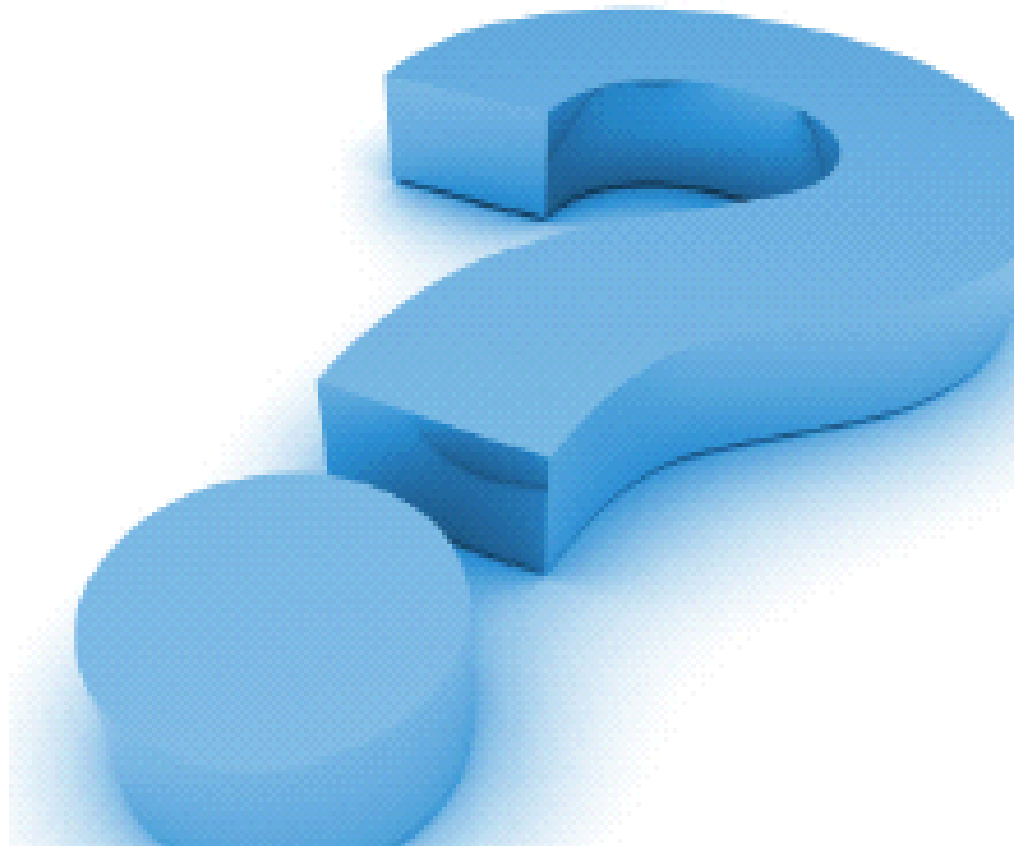




Horizontal



V
E
R
T
I
C
A
L



Experience the Value of SAP Community Network

What Content Are We Looking For at www.sdn.sap.com

SAP Developer Network (SDN)

Whatever your development expertise, you'll find a home for it on SDN – Netweaver, composite applications, and general technology including Java, Web services, open source platforms.

Business Process Expert Community (BPX)

Topics related to the tasks of a business process expert, such as modeling, process architecture and design, process-driven project management, BPM methodology etc.

Business Objects Community (BOC)

In the Business Objects Community (BOC), technical topics related to business intelligence, information management, and Business Objects products.

University Alliances Community (UAC)

The UAC is seeking to build a repository of faculty-developed classroom materials that will help educators from around the world incorporate SAP concepts and ERP technology successfully into their classes.

Graduate Stories

- “In ERP, I studied about different modules of SAP wherein, I learnt how organizational structure, master data entries, rules and transactions are carried out in a defined sequence, because of this got a job in Infosys” says Ankit Lal, Student IMI

- “University's ERP program, through its participation in the UAC, has provided an opportunity to gain knowledge and experience in business processes and SAP.”*

- “The UAC allows me to search for jobs, connect with other SAP student organizations, network with SAP mentors, and dive deep into the UA library!”*
David Herrema, Student, Grand Valley State University

- “The UAC provides professors access to a wide variety of leading-edge SAP related content that can be leveraged to enhance the learning experience for their students. The faculty-contributed curriculum materials as well as SAP white papers, customer case studies, solution maps and best practices provide a rich source of content for lectures, case studies and lab assignments. The forums provide a venue to share best practices, interact with other faculty and troubleshoot issues with student exercises.”*

- The UAC allows me to connect with the business community and SAP experts so I am able to introduce cutting-edge topics that are of most interest to companies that hire our students. The resources available across SCN allow me to stay ahead of the learning curve.”*

Resources

❖ SAP Curriculum Workshops

❖ Innovation Watch

❖ <http://Service.sap.com/iw>

❖ Self Service Marketplace

❖ Visiting professors

❖ University Alliance Community

❖ www.uac.sap.com

You don't know what doors are opened.

