



# Global MDM Strategic Data Services

Hermann Reiter, February 2007

# Value Contribution of MDM Strategic Data Services

## MDM Strategic Data Services (SDS)

- **Framework to assist customers with first-class end-to-end implementation services**
- **Made up of MDM architects and experts from consulting and development**

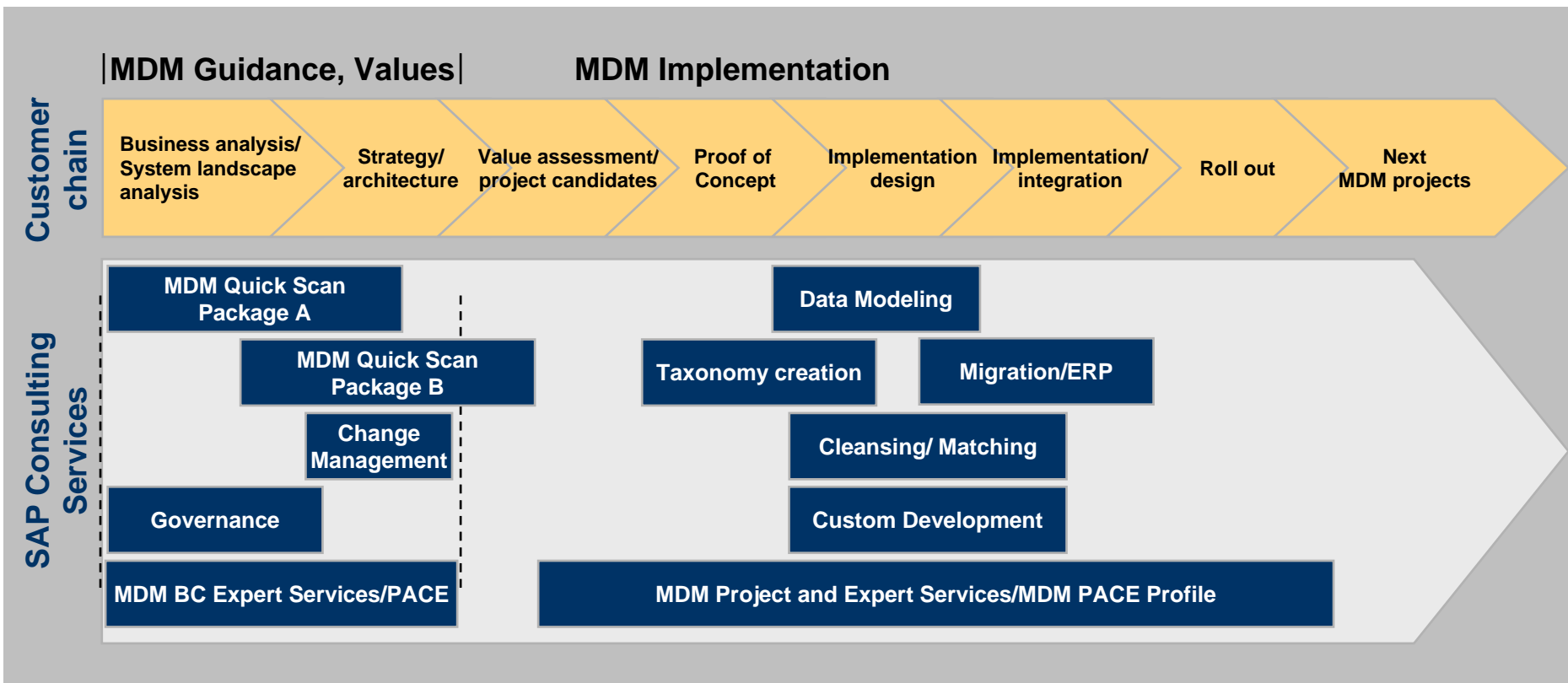


Clean Master Data

## SDS scope

- **Data-quality analysis**
- **Project scoping, planning and estimation**
- **Master-data modeling and taxonomy creation**
- **Implementation of business rules and matching strategies to enable data consolidation**
- **Development and roll-out of data, data-process governance and methodologies**
- **Services in data cleansing, validation, enrichment and classification, including certified third party data-quality services**
- **Definition, design and configuration of MDM system architecture**
- **Tuning and optimization of MDM performance**
- **Custom API and SOA development services**

# MDM SDS End-to-End Engagement



## SDS Engagement model

- Ensures end-to-end project support
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