



January 2013 - Issue 6

SCN Momentum

Community News for Moderators and Space Editors



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Hello Community Moderators and Space Editors!

While custom would dictate that we use this forum as a checklist of 2012 highlights (of which there were MANY), one particular change truly dominated the previous year. It was the year we launched our new SCN platform.



It was a huge undertaking and required more collaboration among the SCN team and you, our stakeholders, than we've ever had previously. Upon launch, the reality set in that the learning curve might be a bit steeper than originally thought, and while we set about making fixes and improvements to the platform, we leaned heavily on you as stakeholders to moderate and administer your spaces, and to make the "new" SCN a hospitable place for users. You, as always, delivered. The year marched on, and with it, we got smarter about the needs of the community, and collaborated with you about how to enable you as stakeholders to take a greater role in SCN decision-making and management.

Resources

- [Moderator and Space Editor Space »](#)
- [SCN Support »](#)
- [SCN Momentum Archive »](#)

Latest Additions

[See a list of recently added SCN spaces.](#)

[See all spaces »](#)

Community

In the course of making our many changes and helping members get accustomed to the new environment, we were lauded, criticized, questioned and thanked. In Nietzschean fashion, I believe it made us stronger - it made the community more aware of functionality available to it, and it gave the SCN team some perspective to which we previously hadn't been privy. A lot of this came from you, our stakeholders, because you were honest with us about your user experience.

It's our hope that your feedback has been translated into a more usable and interactive community. But it isn't a one-time thing. We want to continue hearing from you (a lot) in 2013 and hope you will work with your content strategists, collaboration team, the community and each other to continue towards the goal of making SCN the primary destination for those who look to SAP as a technology thought-leader.

Thanks for a wonderful 2012, and for what we know will be an excellent 2013.

- Pat Flanders

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1. Clean Up and Call to Action

Calling all moderators! Please review the [SCN Space Contact List](#) to see under which spaces your name appears. In order to maintain accuracy, reach out to scnmoderators@sap.com if you are not actively moderating one of the spaces your name is listed under. For more details read [Call to Action For All Moderators](#).

Additional steps are being taken by the SCN team to ensure quality user experience. Since its re-launch in March 2012, SCN expanded by nearly 100 new spaces. Naturally, with so many areas to post in, some spaces see a decline in popularity and traffic. To help maintain a healthy level of collaboration the SCN team will begin conducting periodic audits to identify spaces with low activity that need to be rehabilitated or even retired. Learn more about the [First SCN Space Audit Being Conducted NOW](#).

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2. SCN Gamification Project: Focus on Member Behavior

The SCN team is working to update the reputation program and add game mechanics to the community. We will conduct an info session with all our moderators and space editors as we get closer to the launch date. If you are new to the concept of gamification, check out

Moderators and Space Editors do many wonderful things for the community that are worthy of recognition. In this issue, we'd like to highlight [Maria Mihaylova](#), a space editor for multiple spaces. Please reach out about this community evangelist in our [latest spotlight](#).

[Visit the wiki](#) to nominate a fellow moderator or volunteer for an upcoming spotlight.

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our [Gamification space](#) to learn and engage with experts today. The use of Jive's gamification module will make it easier to track member behavior and influence it by designing missions specifically for them, across SCN as well as in certain strategic topics and trends. Follow the [Moderator and Space Editor space](#) for an announcement about an info session.

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3. Moderator Council

The 2012 Moderator Council's achievements were shared with the entire community in the post, [Moderator Rules of Engagement Aligned with New SCN](#) by council lead [Gali Kling Schneider](#). Furthermore the council provided input on member behavior and responses that shaped SCN features and moderation guidelines. They also participated in a beta test to reopen pre-moderation for blogs. The results were shared in our [Q4 moderator roundtable replay](#).

We thank the 2012 Moderator Council: [Thomas Zloch](#), [Kenny Scott](#), [Simon To](#), [Henrique Pinto](#), [Benny Schaich-Lebek](#) and [Vijay Dudla](#) for their considerable contributions!

For those who wish to influence the future SCN please join the 2013 Council or nominate someone fitting (open to both moderators and space editors) by sending a mail to gali.kling.schneider@sap.com.

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4. Great Video Content for Your SCN Space: SAP TechEd Online!

The SAP TechEd Live cameras stopped rolling in November, but they recorded volumes of content. We recorded 120 interviews throughout SAP TechEd 2012 covering a wide variety of strategic topics, available on-demand for easy consumption and sharing.

For your convenience, interviews are catalogued by topics and themes for each of the locations: [Las Vegas](#), [Madrid](#), and [Bangalore](#). Dive deeper in your features with content from keynotes and lecture sessions – over 300 videos in total – all available on [SAP TechEd Online](#). Questions about how to do this? Contact your [content strategist](#).

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Worth Repeating:

[SCN Goes Mobile](#)

[Everything \(Jason Lax\) Knows About...](#)

[The Different Types of Metadata in SCN](#)

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