

# SAP Curriculum Congress '09 Building the Global UA Community

## Agenda

Friday, March 13, 2009

Congress Sessions	
07:00 am – 08:15 am	<b>Breakfast</b>
07:30 am – 05:30 pm	<b>Registration</b>
08:30 am	<b>Event Kick-Off</b>
08:30 am – 9:00 am	<b>Welcome</b> Bob LoBue Vice President Global University Alliances SAP AG
09:00 am – 9:45 am	<b>Keynote:</b> Mark Yolton Senior Vice President, SAP Community Network SAP Labs
9:45 am – 10:15 am	<b>Keynote:</b> Yvonne Genovese Vice President, Distinguished Analyst Gartner, Inc.
10:15 am – 10:30 am	<b>Break</b>
10:30 am – 12:00 noon	<b>Breakout Sessions</b> * SAP Business Objects: Products & Curricula for University Alliances * Ramping Up With University Alliances: How to Move Beyond the Basics * SAP Customer Relationship Management: An Overview of CRM With Curriculum * SAP for Retail * The Teacher / Scholar Model : Leveraging Teaching and Research * Marketing Your Students : A Recruiter's Perspective
12:00 pm – 01:00 pm	<b>Lunch</b>
12:00 pm – 01:00 pm	<b>Laptop (GUI) Support</b>
01:00 pm – 02:30 pm	<b>Ecosystem Keynotes:</b> Tracy Barrett-Frankin Chief Operating Officer America's SAP User Group (ASUG)  Dale Young Partner IBM, Global Business Services  Joshua Jewett Senior Vice President, Information Technology and Procurement Chief Information Officer Family Dollar, Inc.

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## Agenda

Friday, March 13, 2009 (continued)

Congress Sessions	
02:30 pm – 2:45 pm	<b>Majdi Najm Outstanding Service Award</b>  Shahla Keyvan Research Professor (retired) University of Missouri  Douglas Peebles Director, University Alliances – Canada SAP AG
02:45 pm – 03:15 pm	<b>University Alliances Announcements</b>  Heather Czech Matthews Regional Director, University Alliances – Americas SAP AG
03:15 pm – 03:30 pm	<b>Break</b>
03:30 pm – 05:00 pm	<b>Breakout Sessions</b> <ul style="list-style-type: none"><li>* SAP University Alliances Program in the Americas</li><li>* Using SAP Solution Manager for Project Management: An overview of Curriculum Materials</li><li>* Assessing Your SAP Program: Using Maturity Models and Outcome Assessments</li><li>* SAP Business One: Curriculum Opportunities for Entrepreneurial Studies</li><li>* SAP Business Objects solutions for GRC</li><li>* Partnering with the Business Community</li></ul>
05:00 pm – 08:00 pm	<b>Networking Reception</b>

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## Agenda

Saturday, March 14, 2009

Workshops	
07:00 am – 08:45 am	<b>Breakfast</b>
07:30 am – 10:00 am	<b>Registration</b>
07:30 am – 09:00 am	<b>Laptop (GUI) Support</b>
09:00 am – 12:30 pm	<b>Workshops</b> <ul style="list-style-type: none"><li>* Accounting / Accounting Information Systems</li><li>* Business Intelligence</li><li>* Business One</li><li>* Business Process Introduction</li><li>* Business Simulation</li><li>* Information Systems</li><li>* Operations / Supply Chain Management</li></ul>
12:30 pm – 01:30 pm	<b>Lunch</b>
01:30 pm – 05:00 pm	<b>Workshops (continued)</b>
5:30 pm – 08:00 pm	<b>UCC Sponsored Poster Session &amp; Reception</b>

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## Workshop Descriptions

**The purpose of each workshop is to provide participants with an overview of available curriculum and example hands-on exercises for the SAP functional areas that support each topic area. Participants will learn what content is available for a particular SAP solution and how to apply that knowledge in the classroom. Best practices for integrating software into your classes and choosing appropriate course materials will be addressed.**

**Each session has a limited number of participants. SAP reserves the right to limit the number of participants from any one campus to ensure that the most number of schools have an opportunity to attend. Because of session structure, moving between sessions cannot be accommodated. You must pre-register for these sessions; no on-site registrations will be accepted for the workshops.**

**This year participants will use their own laptops in each workshop. Please ensure the appropriate SAP Gui is loaded prior to the event.**

### Accounting / Accounting Information Systems

Jim Mensching, California State University, Chico

Accounting was one of the first disciplines to have well developed curriculum for the SAP Business Suite. Content includes materials supporting financial accounting, managerial accounting and accounting information systems. These course materials will be overviewed in this session with hands-on exercises in a few key areas. Additionally future plans for curriculum development will be shared.

### Business Intelligence

Lorraine Gardiner, California State University, Chico

The workshop introduces currently available curriculum materials and previews future Business Intelligence (BI) curriculum enhancements. It begins with an overview of BI from a manager's point of view, covering BI capabilities recognized for delivering value to organizations. Participants will use SAP-BI tools in hands-on exercises that focus on management decision making. The BI overview portion of the workshop contains material that does not require a technical background and is appropriate for a variety of courses. The remainder of the workshop summarizes more technical aspects of SAP BI and describes curriculum content applicable for data warehouse design and development courses.

### Business One

Manfred Weis, SAP

This workshop will provide a short introduction into SAP Business One 2007 to give participants an understanding of how simple it is to use this Small Business Management solution in your curriculum. SAP Business One provides a fully integrated Business Management solution for small companies, including Financials, Logistics, CRM and eCommerce, which you can use in your curriculum to demonstrate end-to-end business processes. Following the introduction to Business One, faculty using B1 will share classroom experiences and start a discussion around future collaboration between Universities using Business One. NOTE: Business One is currently only licensed for use in small business / entrepreneurial studies courses.

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### Business Process Introduction

Tom Wilder, California State University, Chico

The basis of an ERP system is to encompass all aspects of the business into one system that shares data and information in real time. Integrating SAP into your curriculum is an easy task, with many plug and play modules ready for adoption. This session overviews many of the modules and datasets that are available for an introductory course, and gives hands-on exercises to some of the basic modules that can be used across disciplines. A portion of the session is reserved for discussion of pedagogy, and what the students will be expected to learn from the exercises.

### Business Simulation

Pierre-Majorique Ledger, HEC Montreal

A simulation program (ERPsim) was developed to automate (i) the sales process, so that every firm receives a large number of orders in each period of the simulation, (ii) part of the production process in order to account for production capacity, and (iii) part of the procurement process to account for delay in delivery and payment. Using standard and customized reports in SAP, students must analyze their transactional data to make business decisions and ensure the profitability of their operations. This one day introduction session is meant to have faculty members experience this new pedagogical approach. The morning is an introduction to the ERPsim game where you and your colleagues team up and compete as your students would. In the afternoon, we'll look at the different pedagogical approaches that ERPsim can support. We also cover the pedagogical material available to support faculty members in using this game.

### Information Systems

Dave Haseman, University of Wisconsin, Milwaukee

This workshop provides an overview of the curriculum currently available in the IS/CIS area. This curriculum focuses on primarily SAP NetWeaver. In the NetWeaver area there are seven course modules available. These modules focus on both SAP Enterprise Portals as well as the SAP Web Application Server. These courses also cover tools used to develop content including Visual Composer, Java and .Net languages such as VB and C#. The workshop provides a good overview of curriculum available, give participants some "hands on" experience, include a number of exciting "live demos" and discuss the training being offered in this summers workshops.

### Operations / Supply Chain Management

Amar Ramudhin, Ecole de Technologie Superieure

This workshop overviews the curriculum available for supply chain and production operations courses. The hands-on exercises consist of 2 units, one in the supply chain area within SAP ERP and one using SAP SCM. Curriculum currently under development, but available for the summer workshops, is also presented.