

SAP SAPPHIENOW

By the Numbers



BIRD'S EYE VIEW

150K+ WILL VIEW CONTENT VIRTUALLY

20K PEOPLE FROM 79 COUNTRIES

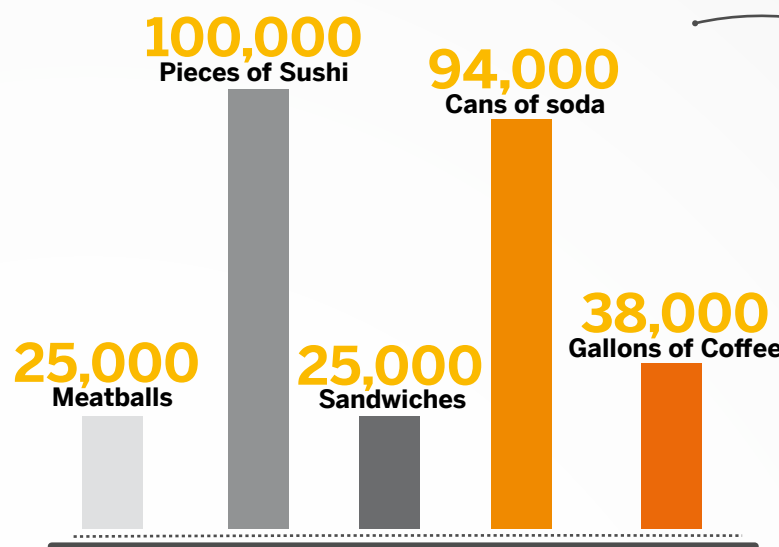


837+ CONTENT SESSIONS

708 SESSIONS OF CONTENT IN 15.5 HOURS



1,600 TOTAL MEETINGS OVER 3 DAYS THAT WILL TOUCH +6,000 ATTENDEES



WHO'S HUNGRY?

PARTICIPANTS WILL CONSUME

GET BUSY!

IT TOOK...



22 DAYS

AND OVER 61,000 MAN HOURS TO BUILD AND RUN THE TECHNICAL INFRASTRUCTURE OF SAPPHIENOW IN ORLANDO

1.2M POUNDS OF EQUIPMENT SUSPENDED FROM THE CEILING

+5 MILES OF FIBER OPTIC CABLES INSTALLED

+15 MILES OF NETWORK CABLING INSTALLED

21,653 UNIQUE DEVICES/ 10,136 CONCURRENT SESSIONS (ATTENDEE + SAP WIFI)

150 WIRELESS ACCESS POINTS ON THE SHOW FLOOR

32,657 SQ FT OF PROJECTOR SCREENS

112 TRACTOR TRAILER LOADS OF PRODUCTION EQUIPMENT

SIZE MATTERS!

16 The show floor covers the size of 16 (American) football fields

21 MILES Of various forms of tape

381 buses to transport attendees

13 MILES of carpeting

895 shifts for shuttle transportation

35 hotels to house attendees